

1871

EM

**NORMANDIE
BUSINESS SCHOOL**

COURSE OFFER DOUBLE DEGREE EXCHANGE STUDENTS 2026-2027



Important information to keep in mind when choosing courses

PROGRAMMES OPEN FOR DOUBLE DEGREE EXCHANGE STUDENTS:

1. If your home university has a double-degree agreement with EM Normandie, you may apply to one of our following study programmes (depending on each agreement):
 - BACHELOR IN MANAGEMENT - YEAR 3 - INTERNATIONAL MANAGEMENT (BMI3) : Bachelor Degree
 - MASTER IN MANAGEMENT - GRADUATE YEAR 5 (M2): Grade de Master Degree

Please note that programmes have limited spots for double-degree students. In rare cases, if we have more applicants than spots, applications will be reviewed.

Non-elected students will be offered an alternative option.

COURSE VALIDATION REQUIREMENTS

1. All courses listed in the course offer for the chosen study programme are mandatory and must be reflected in your learning agreement.
2. You cannot mix courses from different semesters, different specializations (unless otherwise specified), different campuses and different levels of study.
3. Each course is validated by acquiring ECTS (European Credit Transfer System). For grading system, please read the Welcome Guide.
4. If the course is indicated as NCB (Non-credit bearing), it means that no credits are awarded for this course. Non-credit-bearing courses require a 10 out of 20 grade to pass the course. Please note that class attendance is mandatory and that the course will be graded. Grade will appear on transcript.
5. Once you arrive at EM Normandie, you will have to send your transcripts from the previous semesters at your home university to be confirmed as a double-degree student.

COURSES & EXAMS AT EM NORMANDIE

1. Each course is validated by obtaining **ECTS credits** (European Credit Transfer System). For details on the grading system, please refer to the Welcome Guide.
2. Courses may be scheduled in intensive blocks (for example, a course delivered over a single week). **All business courses are taught in person**; language courses may occasionally be delivered online.
3. All examinations (continuous assessment or final exams) and resits take place **in person on campus**. EM Normandie does not organise any resits online. Resit dates will be communicated to students at the beginning of each semester by their Academic Director.
4. Students requiring **specific accommodations** for their courses must speak with their EM Normandie coordinator and the Wellness Department during the application process.

VISAS & IMMIGRATION

As much as we want to welcome you on all of our campuses unfortunately there are immigration restrictions depending on your nationality and the country of the EM Normandie campus over which we have no control. Please check carefully before you choose your campus.

French campuses (Paris, Caen, Le Havre) :

- European students: no visa required.
- Non-European students: visa required (short or long term)

Our government has a [unique website](#) for all visa requests.

Oxford campus:

Since the Brexit, the UK government has decided to divide citizens in two lists:

Non-visa nationals: EU, EEA & Swiss citizens can study in the UK for a short period (less than 6 months) without a visa.

Visa nationals: students from countries on [this list](#) will have to obtain a « Standard Visitor Visa » (cost of 120£)

Please check you students' eligibility on [the government website](#) and let us know if you have any questions/doubts.

Undergraduate Level Courses

ENGLISH

UNDERGRADUATE PROGRAMMES – Year 2/3
Le Havre campus (6)

FRENCH

UNDERGRADUATE PROGRAMMES – Year 2/3
Le Havre campus (19)

Graduate Level Courses

GRADUATE PROGRAMMES – Year 4/5
Caen campus (8-9)
Le Havre campus (10-12)
Oxford campus (13)
Paris campus (14-17)

GRADUATE PROGRAMMES – Year 4/5
Paris campus (22)

1871

EM

NORMANDIE
BUSINESS SCHOOL

UNDERGRADUATE ENGLISH



[Back to TOC](#)



LE HAVRE CAMPUS

FALL SEMESTER

Course title	Credits
RESEARCH METHODOLOGY	4
INTERNET OF THINGS & BLOCKCHAIN	5
MARKETING MANAGEMENT	5
INTERNATIONAL FINANCE	5
GEOPOLITICS	5
MULTICULTURAL MANAGEMENT	2
CAREER PATH - SEMINAR	2
ENGLISH	NCB

SPRING SEMESTER

Course title	Credits
BUSINESS GAME	5
BACHELOR DISSERTATION	10
INTERNSHIP	5
<u>CONCENTRATION N°1 :</u>	
SERVICE INDUSTRIES: Services Marketing	5
SERVICE INDUSTRIES: Tourism and Hospitality Services	5
SERVICE INDUSTRIES: Financial and Gaming Services	2
<u>CONCENTRATION N°2 :</u>	
DIGITAL BUSINESS : DIGITAL MARKETING APPLICATIONS	5
DIGITAL BUSINESS : INTERNET AND LAW	5
CYBERSECURITY	5
DIGITAL BUSINESS : E-COMMERCE OPERATIONS	5
<u>CONCENTRATION N°3 :</u>	
LOGISTICS : MULTIMODAL TRANSPORTATION	5
LOGISTICS : LOGISTICS 4.0	5
LOGISTICS : PORT MANAGEMENT	5
FRENCH AS A FOREIGN LANGUAGE	NCB

1871

EM

NORMANDIE
BUSINESS SCHOOL

GRADUATE ENGLISH



[Back to TOC](#)



MASTER IN MANAGEMENT – GRADUATE YEAR 5 (M2)

INTERNATIONAL MARKETING AND BUSINESS DEVELOPMENT



CAEN CAMPUS

FALL SEMESTER

Course title	Credits
MARKETING MANAGEMENT	4
INTERNATIONAL OPERATIONS MANAGEMENT	4
INTERNATIONAL MARKET RESEARCH	4
BUSINESS CHALLENGE	2
CROSS-CULTURAL MANAGEMENT	3
INTERNATIONAL BUSINESS NEGOTIATION	3
INTERNATIONAL HUMAN RESOURCES MANAGEMENT	4
CAREER PATH	1
RESEARCH METHODOLOGY	5
FRENCH AS A FOREIGN LANGUAGE	NCB

SPRING SEMESTER

Course title	Credits
INTERNATIONAL FINANCE	2
INTERNATIONAL DEVELOPMENT IN PRACTICE	2
INTERNATIONAL BUSINESS DEVELOPMENT	3
E COMMERCE WEBMARKETING AND MOBILE MARKETING	2
NEW TRENDS IN MARKETING	3
BRAND AND SERVICES MARKETING	2
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



MASTER IN MANAGEMENT – GRADUATE YEAR 5 (M2) CREATIVE AND CULTURAL INDUSTRIES

CAEN CAMPUS

NEW**FALL SEMESTER**

Course title	Credits
MAPPING AND PROFESSIONS IN CCI	4
ART HISTORY	4
LEARNING HUMANITIES	2
CONTEMPORARY ISSUES IN CCI	2
MARKETING AND COMMUNICATION IN CCI	4
PROJECT MANAGEMENT AND PRODUCTION IN CCI	4
SOCIOLOGY OF CULTURE	4
CAREER PATH	1
RESEARCH METHODOLOGY	5
FRENCH AS A FOREIGN LANGUAGE	NCB

SPRING SEMESTER

Course title	Credits
LEGAL ASPECTS OF CCI	2
RELATIONSHIPS WITH INSTITUTIONAL AND PRIVATE PARTNERS	2
MANAGEMENT OF CCI	2
FINANCIAL ASPECTS OF CCI	2
SOCIOLOGY OF ART	2
PRODUCTION PROJECT	4
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



LE HAVRE CAMPUS **NEW**

FALL SEMESTER

Course title	Credits
PYTHON FOR ANALYTICS	4
DATA ENGINEERING & CLOUD PIPELINES	4
APPLIED STATISTICS	4
SQL, DATA MODELING & WAREHOUSING	4
DATA VISUALIZATION & STORYTELLING	3
BUSINESS ANALYTICS & DECISION SCIENCE	3
GENERATIVE AI & LLM SYSTEMS FOR BUSINESS	2
CAREER PATH	1
RESEARCH METHODOLOGY	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
INDUSTRY LAB ON AI & DATA ANALYTICS	3
MACHINE LEARNING	3
EXPERIMENTATION & CAUSAL INFERENCE	3
OPTIMIZATION & OPERATION ANALYTICS	2
COMMUNICATION & CONSULTING FOR DATA LEADERS	1
TIME SERIES & FORECASTING	2
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



LE HAVRE CAMPUS

FALL SEMESTER

Course title	Credits
INTEGRATED SUPPLY CHAIN MANAGEMENT	4
OPERATION & QUALITY MANAGEMENT	4
STRATEGIC PROCUREMENT	4
SUPPLY CHAIN PERFORMANCE	4
SUSTAINABILITY in SCM	4
SUPPLY CHAIN ANALYTICS	1
BUSINESS CHALLENGE AND SIMULATIONS 1	2
CAREER PATH	1
RESEARCH METHODOLOGY	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
INTERNATIONAL LOGISTICS	3
EFFECTIVE TRANSPORT OPERATIONS	3
PORT ECONOMICS & PERFORMANCE	3
STRATEGIC SHIPPING MANAGEMENT	2
MARITIME INNOVATIONS & DIGITAL TRANSFORMATION	2
BUSINESS CHALLENGE & SIMULATIONS 1	1
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



LE HAVRE CAMPUS

FALL SEMESTER

Course title	Credits
INTEGRATED SUPPLY CHAIN MANAGEMENT	4
OPERATION & QUALITY MANAGEMENT	4
STRATEGIC PROCUREMENT	4
SUSTAINABILITY in SCM	4
SUPPLY CHAIN ANALYTICS	1
BUSINESS CHALLENGE & SIMULATIONS 1	2
CAREER PATH	1
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
TRANSPORT MANAGEMENT	2
FACILITY LOCATIONS & CUSTOMER CARE	2
DEMAND PLANNING	3
SUPPLY & PRODUCTION SYSTEMS	3
SUPPLY CHAIN INNOVATIONS	3
BUSINESS CHALLENGE & SIMULATIONS 1	1
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



OXFORD CAMPUS

FALL SEMESTER

Course title	Credits
GLOBAL FINANCIAL MARKETS & BANKING SYSTEMS	5
QUANTITATIVE FINANCE & FINANCIAL MODELLING	4
ADVANCED CORPORATE FINANCE & FINANCIAL DECISION	4
INVESTMENT STRATEGIES AND PORTFOLIO MANAGEMENT	4
BANKING REGULATIONS AND COMPLIANCE	3
TAX AND LEGAL ASPECTS IN BANKING	2
FINANCIAL TECHNOLOGY & INNOVATIONS IN DIGITAL FINANCE	2
CAREER PATH	1
RESEARCH METHODOLOGY	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
WORKSHOP BLOOMBERG	1
CONSULTING PROJECT: LEADERSHIP, NEGOTIATION, PROJECT MANAGEMENT (CHALLENGE)	3
DATA SCIENCE AND ARTIFICIAL INTELLIGENCE IN FINANCE	3
AUDIT AND OPERATIONAL RISK MANAGEMENT	3
DIGITAL ASSETS: BUSINESS AND REGULATORY IMPACTS	2
ETHICS, CORPORATE GOVERNANCE, AND RESPONSIBLE BANKING	2
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



PARIS CAMPUS

NEW



FALL SEMESTER

Course title	Credits
CORPORATE ESC AND DATA ANALYTICS	4
ADVANCED FINANCIAL ANALYSIS	4
ESG REGULATIONS AND DISCLOSURES	2
FINTECH AND APPLIED SUSTAINABLE FINANCE	2
IMPACT INVESTING AND SOCIAL ENTREPRENEURSHIP	4
INTERNATIONAL FINANCE	4
FIXED INCOME, DERIVATES AND ESG	4
CAREER PATH	1
RESEARCH METHODOLOGY	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
PORTFOLIO MANAGEMENT AND IMPACT INVESTING	2
CORPORATE VALUATION, ESG SCORING AND INTEGRATION	2
ESG RISK MANAGEMENT	2
TECHNICAL AND FUNDAMENTAL ANALYSIS	2
CHALLENGE : TRADING COMPETITION	4
MACROECONOMIC ANALYSIS AND FORECASTING	2
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



PARIS CAMPUS

FALL SEMESTER

Course title	Credits
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STRATEGIC CORPORATE REPORTING & IFRS CONSOLIDATION	4
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ADVANCED FINANCIAL ANALYSIS, VALUATION	4
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INVESTMENT & FINANCING STRATEGY	4
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CORPORATE STRATEGY, M&A, PE, LBO & RESTRUCTURING FOR PERFORMANCE	3
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BUSINESS INTELLIGENCE & STRATEGIC ANALYSIS	3
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AI-POWERED DATA ANALYSIS USING PYTHON & AGILE	3
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DIGITAL, DATA, & AI TRANSFORMATION STRATEGY	3
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CAREER PATH	1
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RESEARCH METHODOLOGY	5
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FRENCH AS A FOREIGN LANGUAGE	NCB
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ENGLISH OPTIONAL	1
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SPRING SEMESTER

Course title	Credits
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DATA DRIVEN BUSINESS MODELS, STRATEGIC DECISION MAKING & DECISION SCIENCE	3
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CORPORATE PERFORMANCE MANAGEMENT & PREDICTIVE ANALYTICS FOR FINANCIAL PERFORMANCE	3
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DATA DRIVEN RISK & RESILIENCE MANAGEMENT	2
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ESG, ETHICS & BLOCKCHAIN FOR STRATEGIC FINANCE	2
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BUSINESS INTELLIGENCE & DASHBOARDS FOR STRATEGIC INSIGHT (POWER BI/COPILOT..)	2
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CONSULTING PROJECT (CHALLENGE)	2
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CAREER PATH	1
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THESIS	10
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PROFESSIONAL EXPERIENCE	5
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REINFORCED ENGLISH	1
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FRENCH AS A FOREIGN LANGUAGE	NCB
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ENGLISH OPTIONAL	1
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PARIS CAMPUS

FALL SEMESTER

Course title	Credits
CHALLENGE WITH FRENCH LIVING HERITAGE COMPANIES	5
DIGITAL MARKETING STRATEGY IN LUXURY	4
ROBOT & HUMAN INFLUENCE MARKETING AND D-TO-C TRENDS IN LUXURY	3
WEB DEVELOPMENT, E-COMMERCE AND TRAFIC ACTIVATION IN LUXURY	3
OMNICHANNEL RETAIL AND MERCHANDISING IN BEAUTY	3
SUSTAINABLE LUXURY	3
BUILDING A COLLECTION IN FASHION	3
CAREER PATH	1
RESEARCH METHODOLOGY	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
BRAND MANAGEMENT AND HERITAGE IN LUXURY	3
BRAND CONTENT & LUXURY COMMUNICATION	3
DIGITAL PERFORMANCE IN LUXURY	2
EXPERIENTIAL LUXURY	2
COMPARATIVE STRATEGIES IN LUXURY	2
LEGAL AND ETHICS IN LUXURY	2
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



PARIS CAMPUS

FALL SEMESTER

Course title	Credits
EVENT MANAGEMENT 1 : EVENT MANAGEMENT AS A COMPLEX PROJECT	4
EVENT MANAGEMENT 2 : ADVANCED PROFICIENCY IN EVENT MANAGEMENT	3
ENGAGEMENT 1 : DESIGN THINKING (USER APPROACH)	3
CORPORATE CREATIVITY LEADERSHIP (ORGANIZATION APPROACH)	3
MEETING STRATEGIES FOR SOCIAL TRANSFORMATION	4
MEETING STRATEGIES FOR SOCIAL TRANSFORMATION (LEARNING EXPEDITION)	3
RESEARCH METHODOLOGY	5
CAREER PATH	1
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
DIGITAL SOCIAL EXPERIENCE	2
LIVE SOCIAL EXPERIENCE	2
INNOVATIVE SOCIAL EXPERIENCE	2
EVENT CHALLENGE	2
EVENT SUSTAINABILITY	3
EXPERIENCE & EVENT PERFORMANCE	3
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1



PARIS CAMPUS

FALL SEMESTER

Course title	Credits
IMPACT INVESTING AND SOCIAL ENTREPRENEURSHIP	3
BUSINESS ANALYTICS FOR SUSTAINABILITY	3
CONSULTING SKILLS	5
LEARNING EXPEDITION 1	3
SUSTAINABILITY AS A BUSINESS	4
CORPORATE GOVERNANCE AND BUSINESS ETHICS	3
SUSTAINABLE SUPPLY CHAINS	3
GLOBAL STRATEGY	3
RESEARCH METHODOLOGY	5
CAREER PATH	1
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

SPRING SEMESTER

Course title	Credits
CREATIVITY AND SOCIAL INNOVATION	2
RESPONSIBLE LEADERSHIP	3
LEARNING EXPEDITION 2	2
TECHNOLOGICAL INNOVATION AND SUSTAINABILITY	2
AGILE PROJECT MANAGEMENT	2
CAREER PATH	1
THESIS	10
PROFESSIONAL EXPERIENCE	5
FRENCH AS A FOREIGN LANGUAGE	NCB
ENGLISH OPTIONAL	1

1871

EM

NORMANDIE
BUSINESS SCHOOL

UNDERGRADUATE FRENCH



[Back to TOC](#)



LE HAVRE CAMPUS

FALL SEMESTER		SPRING SEMESTER	
Course title	Credits	Course title	Credits
METHODOLOGIE DE RECHERCHE	5	BUSINESS GAME	5
DEMARCHE MARKETING	5	MÉMOIRE	10
MANAGEMENT DE LA QUALITE	5	ENGLISH	NCB
LEADERSHIP ET MANAGEMENT DES EQUIPES	5	<u>Concentration Option 1*:</u>	
ENTREPRENEURIAT	5	INDUSTRIE DES SERVICES: Marketing des Services	5
ENGLISH	NCB	INDUSTRIE DES SERVICES: Services du Tourisme et de l'Hôtellerie	5
SUPPLY CHAIN MANAGEMENT	5	Option INDUSTRIE DES SERVICES: Financial and Gaming Services	5
PARCOURS CARRIERE - SEMINAIRE	2	<u>Concentration Option 2*:</u>	
FRANÇAIS LANGUE ÉTRANGÈRE	NCB	BUSINESS DIGITALE: Applications en Marketing Digital	5
		BUSINESS DIGITALE: Droit de l'internet et de la Cybersécurité	5
		BUSINESS DIGITALE: Operations de eCommerce	5
		<u>Concentration Option 3*:</u>	
		LOGISTIQUE: Transport Multimodal	5
		LOGISTIQUE: Logistique 4.0	5
		LOGISTIQUE: Management Portuaire	5

***OPTIONS CAN'T BE MIXED.**

1871

EM

NORMANDIE
BUSINESS SCHOOL



GRADUATE FRENCH



[Back to TOC](#)



NEW



PARIS CAMPUS

FALL SEMESTER

Course title	Credits
ANALYSE DES DONNEES ET PRISE DE DECISION EN ENTREPRISE	3
STRATEGIE DE FINANCEMENT ET LEVEE DE FONDS	4
AGILITE ENTREPRENARIALE : MAXIMISER LA SCALABILITE	4
REPRENEURIAT ET ENTREPRENEURIAT FAMILIAL	4
ENTREPRENDRE AVEC LES TECHNOLOGIES DE DEMAIN : IA, BLOCKCHAIN, BIOLOGIE SYNTHETIQUE	3
ENTREPRENEURS SUR SCENE : THEATRALISER SON PITCH (COMMUNICATION EXTERNE ET PERSUASION)	3
OPPORTUNITES ET INVESTISSEMENTS A L'ERE DU CHANGEMENT CLIMATIQUE	3
Parcours Carrière - Codéveloppement - Coaching collectif	1
METHODOLOGIE DE LA RECHERCHE	5
FRANÇAIS LANGUE ÉTRANGÈRE	NCB
ANGLAIS OPTIONNEL	1

SPRING SEMESTER

Course title	Credits
DEFIS JURIDIQUES ET ETHIQUES DANS LE COMMERCE NUMERIQUE	1
E-COMMERCE BUSINESS MODE	3
GERER L'HYPERCROISSANCE	3
ENTREPRENDRE DANS LES SCIENCES DE LA VIE	2
INTELLIGENCE EMOTIONNELLE ET LEADERSHIP ENTREPRENEURIAL (COMMUNICATION INTERNE & GESTION HUMAINE)	2
ENTREPRENARIAT A IMPACT : DE LA VISION A L'EVENEMENT	3
PARCOURS CARRIÈRE - INTÉGRATION RÉUSSIE SUR LE MARCHÉ DU TRAVAIL	1
MÉMOIRE	10
EXPÉRIENCE PROFESSIONNELLE	5
FRANÇAIS LANGUE ÉTRANGÈRE	NCB
ANGLAIS OPTIONNEL	1